Committee: Mervi Raudsaar, Kristian Pentus, Anneli Lorenz

Date: 23 May 2025

Room: 1006

Time	***Student***	***Topic***	***Supervisor***	***Reviewer***
11.00 - 11.30	Matvii Akkuratov	*An Analysis of Whistleblowing Channels in Estonia and Poland: Cultural, Organizational, and Legal Factors*	Krista Jaakson	Maaja Vadi
11.35 - 12.05	Yuliana Kandiak	*Bandwagon Effect Drivers' Relationship to Generation Z Purchase Intention in Social Media Marketing*	Kerli Ploom	Kristian Pentus
12.10 - 12.40	Polina Pavlenko	*The Relationship Between Cancel Culture and Brand Communication Strategies*	Kerli Ploom	Liudmyla Dorokhova
Lunch - 35 minutes				
13.15 - 13.45	Daria Yefymenko	*Workaholism Dimensions and Their Connection to Social Media Users' Performance, Well-Being, and Self-Care*	Anne Aidla	Veiko Valkiainen
13.50 - 14.20	Volodymyr Semerii	*How Software Developers Can Craft Their Jobs to Improve Well-Being and Productivity: A Self-Determination Approach*	Veiko Valkiainen	Meelis Milder
14.25 – 14.55	Emily Maria Gonzalez Mejia	*Regulatory Focus and Its Relationship With Job Performance*	Anne Aidla	Meelis Milder

Committee: Tiiu Paas, Mariia Chebotareva, Toghrul Pashabayli (hommikul), Tanel Hirv (pärastlõunal)

Date: 23 May 2025

Room: 1018

Time	***Student***	***Topic***	***Supervisor***	***Reviewer***
10.00 - 10.30	Ayaulym Zhumatay	*Drivers and Barriers to Circular Economy Adoption: A Qualitative Study of Manufacturing Companies in Kazakhstan*	Diana Eerma	Toghrul Pashabayli
10.35 - 11.05	Sofiia Halchenko	*Barriers to the Implementation of Wind Power in the Energy System of Ukraine*	Helen Poltimäe	Aykhan Sadigov
11.10 - 11.40	Sofiia Drogovoz	*Drivers and Hindrances Behind Sustainable Fashion Consumption Among Young Adults in Ukraine*	Helen Poltimäe	Toghrul Pashabayli
11.45 - 12.15	Oscar Sõber	*University Students' Awareness and Behavioural Intentions Towards Sustainable AI Engagement*	Helen Poltimäe	Tiiu Paas
Lunch - 45 minutes				
13.00 - 13.30	Anastasiia Vilmovska	*A Comparative Analysis of IFRS Implementation: The Cases of Spain, Poland, and Sweden*	Ulvi Sloog	Ülle Pärl
13.35 - 14.05	Ali Kurbanov	*Georgian Airspace: A Strategic Geoeconomic Asset*	Diana Eerma	Tanel Hirv
14.10 - 14.40	Ran Yihya	*Internationalization of Manufacturing Firms: A Case Study of Estonia and Israel*	Tiia Vissak	Marcus Marmor