Committee: Anne Aidla, Piia Vettik-Leemet, Riia Eratalay

Date: 22 May 2025

Room: 1006

Time	***Student***	***Topic***	***Supervisor***	***Reviewer***
10.00 - 10.30	Tymofii Kalnichenko	*Consumer Behavior in the Creative Industries of Tartu: Impact of Cognitive and Affective Factors on Intention to Revisit*	Iuliia Trabskaia	Piia Vettik-Leemet
10.35 - 11.05	Anastasiia Malishevska	*Business Model Innovation and Its External Drivers in Context of Contemporary Art Institutions in Northern Europe*	Iuliia Trabskaia	Aivar Pere
11.10 - 11.40	Triinu Veider	*Employee Retention Strategies for Blue-Collar Workers in Estonian Production Companies*	Anne Reino	Kaire Valge
11.45 - 12.15	Denys Pisariev	*Motivation Drivers at Different Career Stages: Evidence From Ukrainian Fast-Moving Consumer Goods Companies*	Anne Reino	Endel Hango
Lunch - 45 minutes				
13.00 - 13.30	Katariina Leets	*The Relationship Between Visual Art Artist-Entrepreneurs Using Market-Based Strategies and Their Artistic Integrity*	Mervi Raudsaar	Iuliia Trabskaia
13.35 - 14.05	Yelyzaveta Mykhailenko	*Accelerators in the Entrepreneurial Environment in Tokyo*	Eva Liias	Riia Eratalay
14.10 - 14.40	Oleksandr Makarenko	*The Effect of Collective Intelligence to Organisational Performance: A Case Study in Tartu Karlova Kool*	Endel Hango	Anne Reino

Committee: Diana Eerma, Maire Nurmet, Liis Roosaar

Date: 22 May 2025

Room: 2035

Time	***Student***	***Topic***	***Supervisor***	***Reviewer***
09.00 - 09.30	Kateryna Makarenko	*Materiality Assessment in Sustainability Reporting of the Ukrainian Banks in 2019-2023*	Mariia Chebotareva	Bianka Plüschke-Altof
09.35 - 10.05	Sofiia Popovska	*Corporate Crisis Management Under the External Shocks: The Case of Ukrainian Energy Companies in the Aftermath of the Russo-Ukrainian War*	Mariia Chebotareva	Toghrul Pashabayli
10.10 - 10.40	Fred-Erik Penu	*Cost-Benefit Analysis of Developing a Nuclear Power Plant in Estonia*	Mariia Chebotareva, Maksym Golub	Helen Poltimäe
Break - 30 minutes				
11.10 - 11.40	Karyna Valinkevych	*Nonbank Financial Institutions in Ukraine: Opportunities and Barriers of Regulatory Framework*	Mariia Chebotareva	Luca Alfieri
11.45 - 12.15	Prakaidao Chaijittiprasert	*The Effect of Foreign Direct Investment Inflow on Domestic Firm Manufacturing Industry in Estonia*	Jaan Masso	Liis Roosaar
12.20 - 12.50	Mariann Saabas	*The Role of Social Media in Promoting Sustainable Consumption*	Eve Parts	Aykhan Sadigov